

30 Years and Counting

On Nov. 3, 2018, American Girl welcomed guests into its New York retail location for a birthday party event. With special speakers, company President Katy Dickson and U.S. President Donald Trump, all experienced a treat.

“For the past 30 years, American Girl has fostered the imaginative spirit of millions of children around the world. We celebrate three decades of individual expression and creativity made possible by this dedicated company. Happy birthday to American Girl, and many, many more.”

-Trump



The guests had another treat waiting for them; a giant tea party cake fed everyone in attendance! Along with their cake, each lucky attendee took home a gift bag containing the brand-new anniversary product. The Mini Bitty Bear has become popular this past year and even sparked a campaign for Children’s Miracle Network. To learn more about the partnership, check out our page on [Little Bitty Miracle](#).



The Tell Their Story contest announced the winners and unveiled their creative work on grand displays around the store. The three lucky children also attended the event, experiencing the American Girl Place for the first time. To read more about them, check out the [Meet the Winners](#) page.

Our latest newsletter, [News that Sparkles](#), outlines the whole event for all readers.