

Celebrating 30 Years

Throughout this year, American Girl has celebrated 30 years of inspiration and encouragement. From birthday parties to special products, American Girl made this year sparkle. As a company focused on creating good role models for young children, American Girl will continue to share exciting stories and instill confidence in children for years to come.



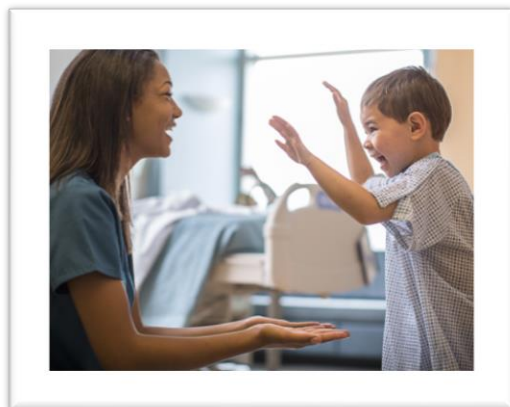
[30 Years and Counting](#)

Read about American Girl's grand 30th birthday party.



[Meet the winners](#)

Learn about our three winners of the Tell Their Story contest.



[Better, Brighter Play](#)

Check out the new Children's Miracle Network Hospitals' playroom. Thanks to the Little Bitty Miracle campaign and your generosity.



[A Little Bitty Miracle](#)

Explore the Little Bitty Miracle campaign and how you can help Children's Miracle Network.