



SOCIAL MEDIA NEWS RELEASE

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Click to hear company President Katy Dickson's pride in American Girl and all its accomplishments.





[Read more](#) on American Girl's mission to inspire the generations.

Fun Facts

- American Girl will hold a 30th birthday party on Nov. 3, 2018, from 9 a.m. to 5 p.m. in its New York retail location
- Event guests include U.S. President Donald Trump
- President Katy Dickson will announce the Tell Their Story contest winners during the celebration
- American Girl unveils an all new anniversary product line

Find the 30th birthday party schedule [here](#).

Check out the times of the contest announcement, special guest speakers and cake cutting!



Approved Quotes


"For the past 30 years, American Girl has fostered the imaginative spirit of millions of children around the world. We celebrate three decades of individual expression and creativity made possible by this dedicated company. Happy birthday to American Girl, and many, many more."

-U.S. President Donald Trump

"We at American Girl have been privileged to spawn 30 years of creativity in children of all ages across the United States and around the world. We celebrate their accomplishments and commit ourselves to continuing our mission for another 30 years—and beyond. Thank you to all who celebrate with us today."

-President Katy Dickson

Click to hear U.S. President Donald Trump's special birthday message.



Helpful Links

- www.americangirl.com/shop/ag/our-company
- www.americangirl.com/shop/ag/fast-facts
- www.americangirl.com/birthdayinvite

Boilerplate

American Girl focuses on teaching girls to embrace who they are and believe in themselves, with the mission of building girls of strong character. Product lines including Beforever™, Bitty Baby®, Truly Me™ and Wellie Wishers™ span across the nation, also reaching Canada and Mexico.